



VentureWell will select **10-15 cleantech startups** launching inventions for **positive environmental impact**. Companies should be preparing to raise seed or Series A rounds within the coming year.

## Eligibility Requirements

- **Science & engineering inventions with positive environmental impact**  
Clearly articulated assessment of how your technology will address key sustainability priorities through its direct application or design and manufacture.
- **Team identified & startup formed**  
First-time founders with management team and key roles identified—no solo founders. Incorporated as a legal entity by the beginning of the program.
- **Intellectual property**  
Provisional patent(s) filed and assigned to the company or a clear pathway to the license.
- **Actively fundraising**  
Company has raised at least \$25K (grants or equity) and is preparing for an equity investment round within 12 months.
- **Technology validated**  
Initial prototype developed, pilot studies or field trials underway.
- **Early market validation**  
Validated customer segments and initial evidence of product market fit. Articulation of economic value proposition and evidence of customer buy-in.

*All industries considered. Engineering or science-based inventions that address key sustainability priorities are required. For example, solutions that work to improve water and air quality, food production systems, materials and manufacturing, energy and water use, or reduce waste or greenhouse gases production.*

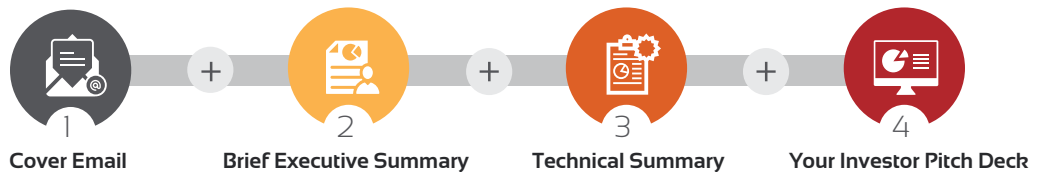
### Commitment

*Management team, including CEO or founders, should commit to the full program. CEO must serve as the main point of contact and should attend all sessions. The program requires meeting participation on Mondays, Wednesdays, and Fridays throughout the length of the program, for 1-2 hours each day. The startup must be your full-time focus.*

### Program Cost

*We are able to keep fees low thanks to generous support from our funders. There is a \$350 registration fee for each participant.*

## How to Apply



### 1) Cover Letter

Clearly indicate that, if accepted, you can commit members of the startup's executive leadership for the entirety of the program. The individual acting as CEO should be attending, at minimum. This is required in order to get the most out of program activities and to build a strong, interactive cohort.

### 2) Brief Executive Summary

You may use this template ([goo.gl/VE3Vru](http://goo.gl/VE3Vru)). Address all areas in the template, but edit the formatting to suit your brand. Elaborate in the Technical Summary as needed. (Maximum 2 pages)

### 3) One-page Technical Summary including:

The startup's product or service, and how it works; stage of development and testing, and next steps for achieving subsequent technical milestones; current IP status and next steps; and, diagrams or photos with a summary of any high-level data that demonstrates that the technology works.

### 4) Your Current Investor Pitch Deck

5) Visit [go.venturewell.org/aspire2021](http://go.venturewell.org/aspire2021), click "Apply Now" on the sidebar and submit your materials via our application portal.

**Application Deadline: March 1, 2021**

**Questions?** Contact **Christina Tamer** at [ctamer@venturewell.org](mailto:ctamer@venturewell.org)